

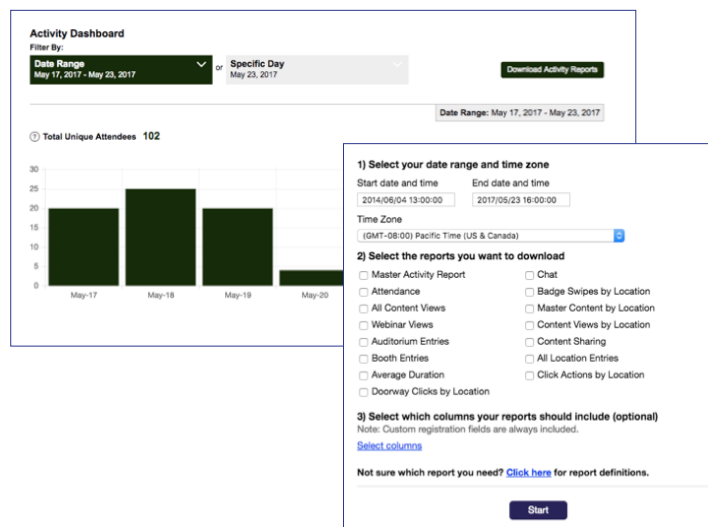
METRICS & REPORTING

24/7 Access to 35+ Reports

Access your data any time via the **dashboard**.

View **metrics** at-a-glance, or **download reports** in four simple steps.

- 1/ Select your date range and time zone.
- 2/ Select the reports you want to download.
- 3/ Select the columns to include in each report.
- 4/ Run your reports.



Want reports delivered to your inbox?

Automated reporting lets you choose the reports, timeframe and frequency, so you can review your metrics as often as needed.

Reports include:

- ✓ Registration – Summary & Detail
- ✓ Attendance – Summary & Detail
- ✓ Master Activity Report - Detail
- ✓ Master Content by Location - Detail
- ✓ Max Concurrent Attendees
- ✓ All Content Views – Summary
- ✓ All Content Views - Detail
- ✓ Content by Location - Summary
- ✓ Content by Location – Details
- ✓ Webinar Views - Summary*
- ✓ Webinar Views - Detail*
- ✓ All Location Entries
- ✓ All Location Entries - Detail
- ✓ Booth Entries - Summary
- ✓ Booth Entries - Details
- ✓ Auditorium Entries - Summary
- ✓ Auditorium Entries- Detail
- ✓ Total 1:1 Chats Initiated
- ✓ Chats Per Attendee
- ✓ Public Chat Transcripts
- ✓ Rep Chat
- ✓ Watch List Details
- ✓ Attendee Profile Notes
- ✓ Doorway Clicks by Location
- ✓ Doorway Clicks - Detail
- ✓ Click Actions by Location
- ✓ Click Actions - Detail
- ✓ Content Sharing - Summary
- ✓ Content Sharing - Detail
- ✓ Average Duration
- ✓ Visits by Region
- ✓ Visits by Device
- ✓ Leaderboard
- ✓ Content Library

*Additional webinar reporting available